

Exporting Education UK in 2017

What is Exporting Education UK?

Exporting Education UK is the home of education exports. We work to support, protect and promote the UK's international education sector in a number of ways:

- Help keep educators up to date with changes in relevant policy and regulations
- Provide a forum for sharing expertise and good practice
- Offer dedicated training and CPD for new and experienced staff
- Inform the public and political discourse on international education matters
- Work with the government to promote UK education overseas

Exporting Education UK is delivered by Independent Higher Education (IHE) and overseen by a steering committee whose members represent a broad range of education providers.

Membership of Exporting Education UK

Any organisation or individual with an interest in education exports may apply to be a member of ExEdUK, subject to their commitment to follow the ExEdUK Code of Conduct.

Members pay £500 per annum to receive:

- monthly Newsletter on international education issues, incorporating student visa policy updates and dissemination of international market opportunities (5 recipients)
- free attendance at regular (usually quarterly) ExEdUK meetings (1 representative)
- discounted attendance at ExEdUK branded events and training sessions
- APPG for International Students 'supporter' status
- access to expert, one-to-one advice and consultancy at an additional cost

Optional **higher bands** are available for an increased level of engagement:

- £900 pa: 10 Newsletter recipients; 2 representatives at meetings; 1 place at biannual Tier 4 Update training session (held in April and November)
- £1200 pa: 15 Newsletter recipients; 3 representatives at meetings; 2 places at biannual Tier 4 Update training session

Partners pay £3,000 per annum to receive:

- all member benefits, with unlimited Newsletter recipients, 5 representatives at meetings and 3 places at biannual Tier 4 Update training session
- guaranteed place at pre or post-meeting roundtables with key policy figures
- priority attendance at APPG meetings
- biannual Partners meeting to feed in ideas on research, services and campaigns and make recommendations on strategic direction
- partner branding on website and publications
- privileged and early access to publications with personal briefings
- speaker opportunities at events
- a number of free reserved places at annual conference and reception (TBC)

APPG for International Students

- The All Party Parliamentary Group for International Students is a new and growing group of over 30 MPs and Peers which was formed in 2016 with the following purpose: to recognise the internationalisation and global prominence of UK education; promote the value of international students to UK education, economy and 'soft power'; raise awareness of issues which affect international students and UK education; and provide a platform for collaboration between parliamentarians, international education institutions and professionals and business leaders.
- All ExEdUK members are granted APPG Supporter status at no extra cost, giving them the opportunity to register to attend APPG meetings in Parliament and other events.
- ExEdUK Partners are granted priority booking to APPG meetings.

ExEdUK meetings and events

- ExEdUK Members are invited to attend regular (usually quarterly) meetings to hear an update on developments in international education and related policy matters. Each meeting will feature a guest speaker from the political, education or business sectors in order to explore a particular theme or topic in more depth. There will be plenty of time for Q&A and to feed back any recent issues that members have experienced also.
- ExEdUK Partners are invited to a more intimate roundtable discussion before the main meeting with representative bodies, policy makers, parliamentarians and guest speaker.
- Regular training events will include:
 - Biannual Tier 4 Update session (April and November)
 - New Staff training (and refreshers) on Tier 4 and international
 - Launchpad events for 'new to export' providers and exploring new markets
 - 'Master Tier 4': our in-depth training series on student visa compliance and related issues including safeguarding, recruitment, admissions, preparing for audit, etc.
 - Workshops on improving the international student experience
 - Annual international education conference and reception

Policy and Campaigns

Alongside the new membership services, ExEdUK will engage in policy and campaigning activities to support the sector, including:

- Service the APPG and its cross-sector advisory group to facilitate a joined-up approach
- Produce policy briefings for MPs and Peers
- Collect, analyse and publish data from members
- Develop links and profile with press as experts on international education and respond to relevant stories with statements, blogs, interviews, etc.
- Support local international education forums and networks
- Commission and undertake research and analysis